

Global Industrial Robotics: the market

Market Analysis – 2017-2020 Trends – Corporate Strategies

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Exclusive extracts from this 95-page-long report:

- What is the business?

Robot companies develop, manufacture and distribute industrial robots and factory automation solutions for manufacturing companies. Related services such as factory automation advisory services and after-sales services (repair activities, training courses etc.) also form essential activities of robotics companies' business. [...]

- What are the main markets?

The stock of both installed industrial robots and new robot installations are geographically highly concentrated: in 2016, five countries accounted for roughly 75% of units sold worldwide. Over the past decade, China has accounted for the largest share of global sales, consolidating its position as the world's largest and fastest-growing robot market. [...]

- Who are the key players?

Leading providers of industrial robots and automation solutions include both diversified industrial conglomerates and specialised robot and automation technology firms. Japanese robot companies historically dominated the industry owing to their strong expertise in robot hardware, but they are coming under growing pressure as automation services and software grow in importance. [...]

- How intense is competition?

Although the market remains fairly concentrated among a few major manufacturers, competitive rivalry has intensified in the context of growing price pressure as well as a race for innovation, customer diversification (new industries and applications), and increasing market share in fast-growing international markets. Traditional market leaders are increasingly being challenged by the emergence of robotics start-ups, emerging market robot companies, as well as large technology groups that are making a foray in intelligent software and automation technologies [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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