

Group Report: Boeing

Overview – SWOT – Strategies – Recent Events – Financial Indicators

Publication date: April 2017

Exclusive extracts from this 25-page-long report:

- **Who is the player?**

Established in 1916, Boeing is a leading global aircraft manufacturer. The group is involved in the manufacture of both commercial (passenger and cargo jets) and military airplanes, and also provides related support and financing. [...]

- **What are the player's strategies?**

Boeing has taken several initiatives in order to enhance its operating efficiency. By consolidating regional manufacturing, management structures and service operations, Boeing aims to cut facility space by roughly 4.5 million square feet by 2020. In the US, Boeing will shut down its El Paso, Texas, and Newington, Virginia, locations. Overseas, the company is centralizing European operations and respectively the management of Boeing Defence Australia, Boeing Defense Saudi Arabia, and Boeing Defence United Kingdom under one roof. Moreover, Boeing formed the Global Services business unit, which will coalesce services across defence, space and commercial aviation. [...]

- **What are the player's strengths and weaknesses?**

- One of the two major manufacturers of commercial jets worldwide
- Diversification - economies of scale and synergies from both commercial and military aircraft operations
- Global orders and backlog in civil aviation
- Dependence on numerous third-party suppliers and their sub-suppliers
- High dependence of military revenue on US government contracts [...]

- **What is the player's financial position?**

The financial indicators included in the report include: *Consolidated net sales, Consolidated operating income and margin, Consolidated net profit and margin, R&D spending and ratio, Sales by segment, Sales performance by segment, Sales by region, Profitability ratios, Liquidity ratios, Solvency ratios, Free cash flow and Capital expenditure.*

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Analyst, Xerfi Global

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