

The Global Medical Technology Industry: the market

Market Analysis – 2017-2023 Trends – Corporate Strategies

Publication date: April 2017

Exclusive extracts from this 117-page-long report:

- What is the business?

The industry manufactures and markets four major categories of devices:

- diagnostic imaging systems: X-ray machines, CT scanners, MRI systems, ultrasound, etc.
- non-imaging diagnostics: blood pressure measuring equipment, tissue and molecular tests, etc.
- therapeutic devices: orthopaedics, cardiovascular, ophthalmology, general surgery, neurological, and urology
- surgery supplies : injection & puncture devices, tubes & catheters, patient monitoring systems, etc. [...]

- What are the main markets?

While industrialised markets such as the US, Western Europe and Japan are characterised by a high penetration of advanced healthcare treatments, including medical devices, this is not the case for developing countries. In some of these markets, a relatively large share of the population is underserved, although they face similar aging patterns and increasing lifestyle diseases. [...]

- Who are the key players?

The market is split between a handful of large, deep-pocketed companies, such as Johnson & Johnson and GE Healthcare, and a myriad of small-scale, specialised players. For example, 95% of the total number of medtech firms in Europe are SMEs. [...]

- How intense is competition?

Competition among medical technology companies is moderate, as evidenced by the high operating margins of the leading global players (14% on average over the past five years). When looking at high-end medical technology businesses (in vitro diagnostics, cardiovascular, etc.), the structure of the market is rather oligopolistic and a handful of global players shape the competitive landscape. However, lower value-added markets (general surgery supplies, for instance) are usually quite fragmented, with local players catering to local needs. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

Petra Frent
Analyst, Xerfi Global

ORDER FORM

Ref: 7XEEE02 / INTL

Return by mail or fax to:

Xerfi, 13-15, rue de Calais 75009 Paris

Fax: + 33 1.42.81.42.14**Tel: + 33 1.53.21.81.51**

The Global Medical Technology Industry: the market

Market Analysis – 2017-2023 Trends – Corporate Strategies

Please choose how you wish to receive the report (tick the relevant box):

<input type="checkbox"/> Hard copy (mail delivery):	1 600 Ex VAT	1 688,00 Inc VAT (5.5%)
<input type="checkbox"/> Electronic version (pdf file):	1 600 Ex VAT	1 920,00 Inc VAT (20.0%)
<input type="checkbox"/> Both versions (hard copy and electronic file)	2 000 Ex VAT	2 400,00 Inc VAT (20.0%)

*The applicable VAT rate is that of the date of the invoice*** Please fill out in capital letters:*

Company: _____ Position: _____

Name & First name: _____

Address: _____

Post code: _____ City: _____

Phone: _____ Fax: _____

(*) E-Mail : _____

(*) required field

*Price valid until 31th March 2018. Invoice upon receipt of the order.**In case of litigation, express competence is granted to the Paris commercial court.***Date, Signature and Stamp:****Method of payment:**☐ Enclosed cheque☐ Upon receipt of the report and the invoice