

Leading Players of the Global Luxury Goods Industry

Overview of Groups – SWOTs – Benchmarking - Company Profiles and Financials

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Exclusive extracts from this 70-page-long report:

- Who are the key players?

The global luxury market is dominated by a handful of multinational conglomerates with large portfolios of specialised luxury brands. The majority of leading luxury groups and brands are concentrated in Western Europe, particularly in France, Italy, Switzerland and the UK. In other key luxury markets, such as the US, Japan and China, only a few brands are established luxury companies. [...]

Groups analysed in this report include: **LVMH, Kering, Richemont, Luxottica, Ralph Lauren, Hermès, Micheal Kors, Tiffany & Co., Prada and Yoox Net-A-Porter**

- What are the players' strategies?

In order to strengthen the company's foundations around the globe, Luxottica has adopted a multi-faceted approach, which entails continued expansion into new markets and omni-channel retail development, bolstered by the creation of three new logistics-production hubs in Italy, the US and China, as well as innovation in products (Ray-Ban carbon fibre eyewear) and digital marketing (virtual try-on technology for Ray-Ban.com). [...]

- What are the players' key growth and profitability drivers?

2016 was a year of strong growth for Kering. Luxury sales, which accounted for a 69% share of the group's total sales, rose 7.7% year on year, driven by remarkable performances at Yves Saint Laurent and Gucci, where sales went up 25.5% and 12.7%, respectively. Conversely, sales declined 9% on an annual basis at Bottega Veneta, the group's third largest luxury fashion label. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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