

Leading Players of the Global Container Shipping Industry

Overview of Groups – SWOTs – Benchmarking - Company Profiles and Financials

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Exclusive extracts from this 64-page-long report:

- **Who are the key players?**

The container shipping industry is highly fragmented with companies from all over the world operating in the market. The leading players, however, are mostly European and Asian companies. The market has seen international consolidation in past years (CMA CGM took over NOL of Singapore; Hapag-Lloyd took over UASC of the United Arab Emirates, etc.). [...]

Groups analysed in this report include: **Maersk Line, CMA CGM, Nippon Yusen Kaisha, Mitsui OSK Lines, Kawasaki Kisen Kaisha, Hapag-Lloyd, China COSCO, Hanjin Shipping, Hyundai Merchant Marine and Evergreen Marine.**

- **What are the players' strategies?**

Evergreen Marine inked a deal with CMA CGM, COSCO and OOCL to create the Ocean Alliance in April 2016, a crucial move in times when the industry is consolidating (CMA CGM's acquisition of NOL, Hapag-Lloyd's acquisition of UASC and CSAV, etc.) and the biggest players, MSC and Maersk, created the 2M alliance. Evergreen Marine's capacity to further stand the test of low demand growth and low freight rates will greatly depend on its capacity to keep its size advantage by playing a consolidating role and/or remaining part of the largest shipping alliances. [...]

- **What are the players' key growth and profitability drivers?**

Japanese shipping companies benefited from the strong rebound in Japan trade in the aftermath of the 2011 Fukushima disaster. A weaker yen and their diversified operations contributed to their growth over the period. Their margins, however, have been within industry average. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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