

# Leading Players of the Global Logistics Industry

## Overview of Groups – SWOTs – Benchmarking - Company Profiles and Financials

*Publication date: December 2016*

### Exclusive extracts from this 69-page-long report:

#### - **Who are the key players?**

The global logistics industry is highly-fragmented, in terms of geography as well as the industries and markets it serves. The companies analysed in this report have a significant global presence and reflect global market trends that are currently shaping the logistics industry. Global leaders such as Deutsche Post DHL, UPS, FedEx and Nippon Express have a strong presence in all of the four main logistics businesses (mail, express, freight forwarding and contract logistics), while other top companies tend to specialise in freight forwarding and contract logistics. [...]

Groups analysed in this report include: **Deutsche Post, UPS, FedEx, Kuehne + Nagel, Nippon Express, C.H. Robinson, DSV, Sinotrans, Ceva Holdings and Panalpina.**

#### - **What are the players' strategies?**

Deutsche Post DHL aims to improve B2C services to address evolving customer demands. In recent years, the group has successfully tested the "Parcelcopter 3.0" and is currently implementing the programme across Germany. Seeking to offer more convenience, it has multiplied delivery points (drop-off locations, parcel boxes for multi-family housing units) and, in autumn 2016, will commence trialling parcel delivery to Smart car trunks across several cities in Germany, thanks to a partnership with Smart. [...]

#### - **What are the players' key growth and profitability drivers?**

The booming e-commerce market has driven up parcel volumes for UPS, especially in its domestic market. International package income decreased due to falling revenue per piece over recent years, despite higher delivery volumes. Supply chain & freight operations recorded flat growth, boosted by the €1.6bn buyout of Coyote, a US-based truckload freight brokerage group. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

**Petra Frent**  
Analyst, Xerfi Global

**ORDER FORM**

Ref: 6XSTR13 / INTL

**Return by mail or fax to:**

Xerfi, 13-15, rue de Calais 75009 Paris

**Fax: + 33 1.42.81.42.14****Tel: + 33 1.53.21.81.51**

# Leading Players of the Global Logistics Industry

## Overview of groups – SWOTs – Benchmarking – Company profiles and Financials

***Please choose how you wish to receive the report (tick the relevant box):***

<input type="checkbox"/> Hard copy (mail delivery):	<b>1 200</b> Ex VAT	1 266,00 Inc VAT (5.5%)
<input type="checkbox"/> Electronic version (pdf file):	<b>1 200</b> Ex VAT	1 440,00 Inc VAT (20.0%)
<input type="checkbox"/> Both versions (hard copy and electronic file)	<b>1 600</b> Ex VAT	1 920,00 Inc VAT (20.0%)

***The applicable VAT rate is that of the date of the invoice******\* Please fill out in capital letters:***

Company: \_\_\_\_\_ Position: \_\_\_\_\_

Name &amp; First name: \_\_\_\_\_

Address: \_\_\_\_\_

Post code: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

(\*) E-Mail : \_\_\_\_\_

(\*) required field

Price valid until 30<sup>th</sup> December 2017. Invoice upon receipt of the order.

In case of litigation, express competence is granted to the Paris commercial court.

**Date, Signature and Stamp:****Method of payment:**

- ☐ Enclosed cheque
- ☐ Upon receipt of the report and the invoice