

The Global Container Shipping Industry: the market

Market Analysis – 2017-2022 Trends – Corporate Strategies

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Exclusive extracts from this 95-page-long report:

- **What is the business?**

The sea transport industry encompasses four main market segments: container shipping, dry bulk shipping (grains, ores, etc.), liquid bulk shipping (oil, chemicals, etc.) as well as specialised transport (roll on / roll off, breakbulk, etc.). This report focuses on the largest segment, which is container shipping. [...]

- **What are the main markets?**

Emerging market growth and globalisation have been the two main drivers of the industry since the invention of the container in the 1960s. The rise of China as a manufacturing hub, growing demand for raw materials and the fragmentation of manufacturing supply chains led to very fast growth over the 1980-2007 period. [...]

- **Who are the key players?**

The container shipping industry is highly fragmented with companies from all over the world operating in the market. The leading players, however, are mostly European and Asian companies. The market has seen international consolidation in past years (CMA CGM took over NOL of Singapore; Hapag-Lloyd took over UASC of the United Arab Emirates, etc.). [...]

- **How intense is competition?**

The global shipping industry has been losing money in past years, and fierce competition between groups is the number one factor weighing on profitability. Several features point to a high degree of competition:

- Overall consolidation is low, with the ten largest shipping lines accounting for about 70% of global capacity.
- Shipping alliances tend to reduce competitive intensity on main lines, but competition authorities keep a close eye on potential anticompetitive practices. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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