

The Global Logistics Industry: the market

Market Analysis – 2017-2022 Trends – Corporate Strategies

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Exclusive extracts from this 118-page-long report:

- What is the business?

Logistics concerns the management of the flow of products from the place of their origin to the place of their consumption. The industry thus not only involves transportation from point A to B by road, rail, air and sea, but also standardised or tailor-made material handling, warehousing, packaging, security, inventory management, supply chain management, procurement, and customs services. [...]

- What are the main markets?

The logistics market has become a tale of two speeds. A sluggish global economy and a decline in world merchandise trade volumes is particularly bad news for the ocean and air freight markets, bringing down demand below supply and resulting in major overcapacity and, thus, downward pressure on freight rates. It is unlikely that this supply-demand imbalance will be resolved quickly unless a large quantity of supply is taken off the market. Medium-term prospects of ocean and air freight activities therefore remain gloomy. Nevertheless, where one door shuts, another opens: demand for logistics in the areas of e-commerce and other niche markets, such as healthcare, is seeing tailwinds. [...]

- Who are the key players?

The global logistics industry is highly-fragmented, in terms of geography as well as the industries and markets it serves. The companies analysed in this report have a significant global presence and reflect global market trends that are currently shaping the logistics industry. Global leaders such as Deutsche Post DHL, UPS, FedEx and Nippon Express have a strong presence in all of the four main logistics businesses (mail, express, freight forwarding and contract logistics), while other top companies tend to specialise in freight forwarding and contract logistics. [...]

- How intense is competition?

Rivalry between logistics companies is generally intense and occurs at the local, regional, national and international level. Despite some recent consolidation, the market remains highly fragmented, particularly in emerging markets, and polarised between large players, offering a comprehensive range of services spanning various regions, and a multitude of local/regional players. Globalisation and the subsequent extended geographical presence of major players have added to this competitive pressure. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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