

Mining Groups - World

Market Analysis – 2015-2018 Trends – Corporate Strategies

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Exclusive extracts from this 263 page-long report:

- What is the business?

The mining sector covers both industrial and precious metals, as well as stones and coal. Oil and gas are not included and are the subject of another report. The uses of mined products vary considerably and therefore products follow dissimilar trends in terms of demand [...]

- Who are the key players?

The ranking of top mining groups is geographically diversified and includes both private and public companies, which in most cases make more than 90% of revenues in the mining market. [...]

Companies analysed in the report include: **GLENCORE, BHP BILLITON, RIO TINTO, VALE, ANGLO AMERICAN, CHINA SHENHUA, ALCOA, FREEPORT-MCORMAN, CODELCO, NORILSK NICKEL, COAL INDIA, BARRICK, RUSAL, GRUPO MEXICO and POTASH CORP.**

- How intense is competition?

The global mining and metals sector is in the midst of the “super correction” to the super-cycle, with an extended period of lower and volatile commodity prices, resulting in unprecedented impacts on earnings, balance sheets and investor perceptions of the sector. As a result, mining and metals companies remain focused on margin, cash flow and capital returns. With risk-averse capital markets, most mining and metals companies remain focused on the short-term — cost-cutting and maximizing current returns to shareholders — and risk limiting future growth prospects. Adding to the threat, new competition is emerging in the form of private capital investors and commodity traders.

- What are the main markets?

Industrialising country economies, in particular, are major determinants of the industry. Over the last decade, industrialisation and urbanisation in emerging countries has underpinned strong consumption of commodities. Demand typically comes on the back of strong economic growth, as demonstrated so well by China over the last few years. As its GDP has increased, so to had its hunger for mined products.

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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