

Electrical Equipment Groups - World

Market Analysis – 2016-2020 Trends – Corporate Strategies

Publication date: January 2016

Exclusive extracts from this 231-page-long report:

- What is the business?

This report focuses on the electrical equipment sector: companies that design and manufacture power transmission and distribution products and associated services. The market is generally divided into three main segments:

- transmission equipment, namely high-voltage products;
- distribution equipment;
- groups are also present in the automation business, whose products are designed to enhance energy efficiency for industrial plants and buildings

- Who are the key players?

The power transmission equipment market is an oligopoly marked by the dominance of large global companies (Siemens, ABB, GE, Schneider and Toshiba, among others). The power distribution equipment market is more fragmented and less globalised, with national and regional players dominating [...] Companies analysed in the report include: **General Electric, Siemens Energy Management, ABB, Schneider Electric, EATON, Hitachi, Toshiba, Mitsubishi Electric, Shanghai Electric, Bharat Heavy, Crompton Greaves, China XD Electric, and Chint Electric.**

- How intense is competition?

Electrical equipment companies are under pressure to demonstrate responsible practices, innovation, flexibility, sustainability and resilience. To expand, improve their profitability, continue gaining a competitive advantage and maintain their commitment to high levels of environmental performance, groups will have to make changes to their strategy and operational models [...]

- What are the main markets?

Historically the power sector has been characterized by mature technology and a relatively stable legal framework that guaranteed the profitability of the business. Nevertheless, due to the industry's social and economic impact, more and more companies are under growing pressure to improve their efficiency to achieve greater cost competitiveness and an outstanding level of environmental performance. This situation differs from one region to another due to the different market growth levels.

Mature markets, characterized by slow growth, typically experience a high level of competitiveness between players, particularly in the European Union and the United States.

Developing markets such as Asia and Latin America have higher rates of growth, in spite of the current economic slowdown, coupled with a lower level of competitiveness. These circumstances tend to create more market opportunities [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

José Bautista
Analyst, Xerfi Global

ORDER FORM

Ref: 6XEEE05 / INTL

Return by mail or fax to:**Xerfi, 13-15, rue de Calais 75009 Paris****Fax: + 33 1.42.81.42.14****Tel: + 33 1.53.21.81.51**

Electrical Equipment Groups - World

Market Analysis – 2016-2020 Trends – Corporate Strategies

Please choose how you wish to receive the report (tick the relevant box):

<input type="checkbox"/> Hard copy (mail delivery):	1 600 Ex VAT	1 688,00 Inc VAT (5.5 %)
<input type="checkbox"/> Electronic version (pdf file):	1 600 Ex VAT	1 688,00 Inc VAT (5.5%)
<input type="checkbox"/> Both versions (hard copy and electronic file)	2 000 Ex VAT	2 110,00 Inc VAT (5,5%)

*The applicable VAT rate is that of the date of the invoice*** Please fill out in capital letters:*

Company: _____ Position: _____

Name & First name: _____

Address: _____

Post code: _____ City: _____

Phone: _____ Fax: _____

(*) E-Mail : _____

(*) required field

*Price valid until 31st, May 2016. Invoice upon receipt of the order.**In case of litigation, express competence is granted to the Paris commercial court.***Date, Signature and Stamp:****Method of payment:**☐ Enclosed cheque☐ Upon receipt of the report and the invoice