

# Leading Players of the Global Agrochemical Industry

## Overview of Groups – SWOTs – Benchmarking – Company Profiles and Financials

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**Exclusive extracts from this 69-page-long report:**

### - **Who are the key players?**

The agrochemical industry is highly consolidated, with the top six companies –Syngenta, Monsanto, Bayer, BASF, Dow and DuPont- accounting for over 60% of the global market value. Companies such as FMC, Adama, Sumitomo or Nufarm are smaller-scale players who tend to enjoy leading positions in a few markets (Nufarm in Australia and New Zealand, Sumitomo in Asia, etc.). The next tier of agrochemical solution providers is made up of national champions in India, China or in other large agrochemical markets such as Brazil and Argentina. [...]

Groups analysed in this report include: **Monsanto, Syngenta, Bayer, DuPont, BASF, Dow Chemical, FMC, Adama, Sumitomo and Nufarm.**

### - **What are the players' strategies?**

In an effort to further build its integrated solutions approach, Monsanto is stepping up acquisitions and new product launches across key agricultural areas. Recently, the group has added a number of digital agriculture specialists such as VitalFields, The Climate Corporation, YieldPop, Solum or 640Labs. In addition, the American seed giant plans to introduce six new Dekalab corn variations in 2017, as well as to accelerate market penetration for its novel soybean varieties, namely Intacta RR2 Pro and Roundup Ready 2 Xtend. [...]

### - **What are the players' key growth and profitability drivers?**

Bayer bucked industry trends witnessing growth in both its agrochemicals and seed business in 2015, although double-digit annual growth in fungicides, herbicides, non-crop pesticides and (GM) seeds was counterbalanced by falls in insecticides and seed treatment sales. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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