

Diversified Chemicals Groups – World

Market Analysis – 2016-2025 Trends – Corporate Strategies

Publication date: September 2016

Exclusive extracts from this 214-page-long report:

- What is the business?

Chemical manufacturers convert raw materials into inputs for the agriculture, manufacturing, construction and service industries, as well as consumer goods. From nutritional products to paints, mobile phones to synthetic fibres, chemical products are an essential part of everyday life and are related to myriad facets of the global economy. [...]

- Who are the key players?

The global chemical industry is highly-fragmented in terms of geography, as well as the industries and markets served. Key players, mainly headquartered in mature economies in Western Europe, the US or Japan, have a significant global presence, but the breadth of their portfolios varies greatly: while some players participate in all segments of the chemical industry, others are more focused. [...]

Companies analysed in the report include: **BASF, BAYER, DOW CHEMICAL, MITSUBISHI CHEMICAL, DUPONT, SUMITOMO CHEMICAL, TORAY, AKZONOBEL, EVONIK, SASOL, SOLVAY, MITSUI CHEMICALS and MEXICHEM.**

- How intense is competition?

Rivalry between diversified chemicals groups is high. Despite the growing consolidation seen in recent years, notably the announced merger of US chemical behemoths Dow and DuPont, the industry remains highly fragmented, with a large number of players competing in different segments. Market dynamics vary greatly between the commodity and specialty businesses. In the commoditised segment, price is the main differentiating factor and competition is globalised. In the specialty segment, companies compete in terms of innovation, customisation and branding, with rivalries tending to be more regional. [...]

- What are the main markets?

Historically, mature markets have dominated the global chemicals industry. However, with rapid economic growth and rising standards of living in many developing countries, the centre of gravity of the global chemical industry has shifted towards emerging countries. Asia is today the industry's biggest market. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

Petra Frent
Analyst, Xerfi Global

ORDER FORM

Ref: 6XCHE03 / INTL

Return by mail or fax to:

Xerfi, 13-15, rue de Calais 75009 Paris

Fax: + 33 1.42.81.42.14**Tel: + 33 1.53.21.81.51**

Diversified Chemicals Groups – World

Market Analysis – 2016-2025 Trends – Corporate Strategies

Please choose how you wish to receive the report (tick the relevant box):

<input type="checkbox"/> Hard copy (mail delivery):	1 600 Ex VAT	1 688,00 Inc VAT (5.5%)
<input type="checkbox"/> Electronic version (pdf file):	1 600 Ex VAT	1 920,00 Inc VAT (20.0%)
<input type="checkbox"/> Both versions (hard copy and electronic file)	2 000 Ex VAT	2 400,00 Inc VAT (20.0%)

*The applicable VAT rate is that of the date of the invoice*** Please fill out in capital letters:*

Company: _____ Position: _____

Name & First name: _____

Address: _____

Post code: _____ City: _____

Phone: _____ Fax: _____

(*) E-Mail : _____
(*) required field*Price valid until 31st, September 2017. Invoice upon receipt of the order.**In case of litigation, express competence is granted to the Paris commercial court.***Date, Signature and Stamp:****Method of payment:**

- ☐ Enclosed cheque
- ☐ Upon receipt of the report and the invoice