

Non-Life Insurance Groups - Europe

Market Analysis – 2016-2021 Trends – Corporate Strategies

Publication date: April 2016

Exclusive extracts from this 199 page-long report:

- What is the business?

The insurance business consists of investing collected premiums to make a profit. Insurers reimburse policy holders once a loss is incurred or once the policy matures. The present report focuses on non-life insurance activities in Europe, including health lines and property and casualty businesses. Non-life insurance covers a broad array of policies ranging from automobile and home insurance to private health, travel and personal accident insurance. Additionally, insurers provide a wide choice of specialised policies for corporations. [...]

- Who are the key players?

Dominant non-life insurers in Europe come from Western markets. While they have built a presence in high-growth markets in Asia and Latin America, leading European insurers' revenues are generated mainly on the Old Continent. [...]

Companies analysed in the report include: **ALLIANZ, AXA, GENERALI, ZURICH INSURANCE, MAPFRE, CHUBB, MUNICH RE, CNP ASSURANCES, TALANX, COVEA, UNIPOL GRUPPO, GROUPAMA, RSA GROUP** and **ADMIRAL**.

- How intense is competition?

Rivalry in the non-life insurance sectors is intense and has built up in recent years due to the weak economic settings in European markets. Competition has been intensified by a continued fall in insurance rates and commoditization. Additionally, technology has helped reduce barriers to entry, especially online, tilting the balance of power in favour of consumers. [...]

- What are the main markets?

Motor insurance continues to be the most important non-life business line in Europe, with nearly €132bn in gross premiums in 2014. Geography-wise, seven mature countries –Germany, the UK, France, the Netherlands, Italy, Spain and Switzerland- concentrate 78% of Europe's non-life gross written premiums. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

Petra Frent
Analyst, Xerfi Global

ORDER FORM

Ref: 6XABF03 / INTL

Return by mail or fax to:

Xerfi, 13-15, rue de Calais 75009 Paris

Fax: + 33 1.42.81.42.14

Tel: + 33 1.53.21.81.51

Non-Life Insurance Groups - Europe

Market Analysis – 2016-2021 Trends – Corporate Strategies

Please choose how you wish to receive the report (tick the relevant box):

<input type="checkbox"/> Hard copy (mail delivery):	1 600 Ex VAT	1 688,00 Inc VAT (5.5 %)
<input type="checkbox"/> Electronic version (pdf file):	1 600 Ex VAT	1 920,00 Inc VAT (20.0%)
<input type="checkbox"/> Both versions (hard copy and electronic file)	2 000 Ex VAT	2 400,00 Inc VAT (20,0%)

The applicable VAT rate is that of the date of the invoice

**** Please fill out in capital letters:***

Company: _____	Position: _____
Name & First name: _____	
Address: _____	
Post code: _____	City: _____
Phone: _____	Fax: _____
(*) E-Mail : _____	
(*) required field	

Price valid until 30th, April 2018. Invoice upon receipt of the order.

In case of litigation, express competence is granted to the Paris commercial court.

Date, Signature and Stamp:

Method of payment:

- ☐ Enclosed cheque
- ☐ Upon receipt of the report and the invoice

--