

Airports and Airport Operators - World

Market Analysis – 2015-2020 Trends – Corporate Strategies

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Exclusive extracts from this 246 page-long report:

- What is the business?

Airports develop connectivity hubs and transportation networks to be able to meet both goods and people traffic requirements. Airport connectivity also refers to the developing connectivity of airports with travellers through smartphone applications to develop contact with passengers and provide them information. Airport operators' revenues mostly come from aeronautical charges and fees paid by airline companies. Therefore, airport operators are highly reliant on the traffic of airline companies. [...]

- Who are the key players?

Airport's ownership and governance is under liberalization. Different airport ownership structures are developing such as public, private or public-private partnerships. Nevertheless, governments tend to remain big stakeholders in order to influence the long term orientation of airports management. Companies analysed in the report include: **HEATHROW AIRPORT HOLDINGS, AENA, AEROPORTS DE PARIS, FRAPORT, HONG KONG INTERNATIONAL AIRPORT, SCHIPHOL GROUP, NARITA INTERNATIONAL AIRPORT, JAPAN AIRPORT TERMINAL, MUNICH AIRPORT GROUP, CHANGI AIRPORT GROUP, BEIJING CAPITAL INTERNATIONAL and HARTSFIELD JACKSON ATLANTA.**

- How intense is competition?

Competition is growing among airports as the industry is under liberalization, becoming more business-oriented through cost reductions. Furthermore, airports with coinciding strategies and located in relatively close areas are facing higher competition. [...]

- What are the main markets?

Western Europe is home to more than half of key airport operators. This is the result of an old interest in aviation from Westerners. However this domination appears to be coming to an end. As a result of the economic development of the Asian region, Asian airport operators saw their passenger traffic increase steadily. Thanks to its low cost workforce western manufacturing companies settled in Asia and took part in the growth of air business travel in the region. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

Pierre-Antoine Waxin
Analyst, Xerfi Global

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