

AIRLINES - WORLD

Market Analysis – 2015-2018 Trends – Corporate Strategies

Publication date: September 2015

Exclusive extracts from this 236 page-long report:

- What is the business?

Commercial airlines provide scheduled air transportation of passengers and cargo on domestic, regional and intercontinental air routes. Passenger transportation remains the core business, while freight continues to account only for a minor share of revenues. However, airlines are increasingly focusing on ancillary services (aircraft maintenance and repairs, travel organisation etc.) to boost their revenues. [...]

- Who are the key players?

Formerly state-owned flag-carriers have overall kept their position among the world's largest airlines, but market deregulation and consolidation, fast-growing air traffic in emerging markets and the continued rise of budget and Gulf carriers will continue to upset the established market order. [...]

Airlines analysed in the report include **AMERICAN AIRLINES, LUFTHANSA, AIR FRANCE-KLM, IAG, ALL NIPPON AIRWAYS (ANA), CHINA SOUTHERN AIRLINES, CHINA EASTERN AIRLINES, LATAM, EMIRATES, ETIHAD, SOUTHWEST AIRLINES, RYANAIR, and AIRASIA.**

- How intense is competition?

Despite deepening airline partnerships and global alliances, a sustained growth of global air traffic, and the positive impact of falling jet fuel prices, competitive rivalry in the aviation industry remains intense. Traditional airlines remain caught between price-competitive budget airlines' and Gulf carriers' focus on excellence, while the market's continued liberalisation fuels competition on several regional and domestic routes and pushes airlines to compete more strongly for new markets and key air routes. [...]

- What are the main markets?

Air traffic and airline profits are accelerating everywhere except Africa and Latin America. Although demand is picking up again in North America and Europe, Asian-Pacific and Middle-Eastern air markets will continue to grow most rapidly, favoured by strong domestic demand, strategic geographic location, and extensive public support. The aviation industry will continue to shift to these markets during the next decade. [...]

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

Alessandro Schiliro
Analyst, Xerfi Global

ORDER FORM

Ref: 5XSTR01 / INTL / INT

Return by mail or fax to:

Xerfi, 13-15, rue de Calais 75009 Paris

Fax: + 33 1.42.81.42.14

Tel: + 33 1.53.21.81.51

AIRLINES - WORLD

Market Analysis – 2015-2018 Trends – Corporate Strategies

Please choose how you wish to receive the report (tick the relevant box):

<input type="checkbox"/> Hard copy (mail delivery):	1 600 Ex VAT	1 688,00 Inc VAT (5.5 %)
<input type="checkbox"/> Electronic version (pdf file):	1 600 Ex VAT	1 920,00 Inc VAT (20.0%)
<input type="checkbox"/> Both versions (hard copy and electronic file)	2 000 Ex VAT	2 400,00 Inc VAT (20,0%)

The applicable VAT rate is that of the date of the invoice

**** Please fill out in capital letters:***

Company: _____	Position: _____
Name & First name: _____	
Address: _____	
Post code: _____	City: _____
Phone: _____	Fax: _____
(*) E-Mail : _____	
(*) required field	

Price valid until 31st, May 2016. Invoice upon receipt of the order.

In case of litigation, express competence is granted to the Paris commercial court.

Date, Signature and Stamp:

Method of payment:

- ☐ Enclosed cheque
- ☐ Upon receipt of the report and the invoice

--