

Semiconductor Groups - World

Market Analysis – 2015-2020 Trends – Corporate Strategies

Publication date: August 2015

Exclusive extracts from this 233 page-long report:

- **What is the business?**

Semiconductors, also known as chips or integrated circuits (ICs), are present in virtually all electronics and appliances, from refrigerators and ovens to flat screen TVs and industrial applications. The industry's main markets are the IT-related businesses: computer, communications and consumer electronics [...]

- **Who are the key players?**

Most of the semiconductor industry's key segments are dominated by a small number of large players. For instance, the memory market is controlled by Samsung and Micron; the micro-processor segment is in the hands of Intel etc. Accordingly, customers should have little bargaining power. However, buyers (PC companies, telecom companies) are more concentrated than sellers [...]

Companies analysed in the report include: **INTEL, SAMSUNG, QUALCOMM, MICRON, TEXAS INSTRUMENTS, TOSHIBA, BROADCOM, AVAGO, FREESCALE, SK HYNIX** and **NXP**.

- **How intense is competition?**

Competition has always been relatively intense in the semiconductor industry and it has intensified even more in recent years, in line with the emergence of fabless companies that centre solely on design and marketing, while outsourcing manufacturing to foundry partners and the emergence of new technologies such as smartphones, tablets, wearables and the Internet of Things. Furthermore, intellectual property (IP) companies focus exclusively on chip design, and gain profits from licensing and royalty fees.

- **What are the main markets?**

Until the beginning of the 21st century, the US was the centre of gravity for the global semiconductor industry and the leading country in terms of integrated circuit and micro assembly exports. In a decade manufacturing centres shifting to low-cost locations and increased competitiveness of Asian players have reversed this situation. Currently, leading exporters and semiconductor markets include Singapore, Hong Kong, Taiwan, China and South Korea, among others.

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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