

Construction Groups - World

Market Analysis – 2015-2020 Trends – Corporate Strategies

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Exclusive extracts from this 239 page-long report:

- **What is the business?**

Construction and civil engineering activities, a sector worth €8.20tn in 2014 in terms of global output, range from the building of new structures – houses, factories, roads, bridges etc. Construction companies also perform maintenance, repair, and improvements on these structures [...]

- **Who are the key players?**

The global construction industry is highly fragmented with the vast majority of companies conducting businesses locally or regionally. However, there are a handful of large enterprises whose activities stretch in all global regions. The largest contractors by revenues and the most internationalised continue to be based in industrialised European countries. Nevertheless, in recent years Chinese and South Korean companies have moved up the ranks, although its share of international revenues remains relatively low compared to its European rivals [...]

Companies analysed in the report include: **CHINA COMMUNICATIONS CONSTRUCTION, VINCI, ACS, BOUYGUES CONSTRUCTION, FLUOR, SKANSKA, STRABAG, HYUNDAI C&E, ODEBRECHT ENGINEERING 1 CONSTRUCTION, SAMSUNG C&T, LEND LEASE, BILFINGER and JGC.**

- **How intense is competition?**

Large groups based in fast-growing construction markets like China, India and Brazil, are making competition fiercer in the global construction industry. Those players, which traditionally only had operations in their respective domestic markets, are now accelerating their international expansion in order to take advantage of regional markets and to offset the stagnant construction market in its domestic markets. Players based in developed economies are enlarging their global footprint to avoid the weak construction demand in mature markets, as well as to consolidate in high-potential markets.

- **What are the main markets?**

Asia and, to a lesser extent, Latin America, the Middle East and Africa, have been driving construction, for the past decade and still present massive opportunities for construction groups, in line with its growing urbanisation rates, household income and population. These emerging regions continue offsetting slow demand growth in developed economies such as Western Europe.

To find out more on the sector and its leading corporations, please find enclosed the order form to obtain this exclusive report by Xerfi Global.

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